

Mika Enzo L. D. Houtmeyers

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WORK EXPERIENCE

Vlaams Rechtsgenootschap Leuven (VRG)

Leuven

Head of VRG Career

Aug '23 – Present

- **Organiser** VRG Job Fair Leuven, with a growth of +50%.
- **Co-founder** VRG Career rebranding.
- **Leading a group of 7** students involved in our unit.
- **Maintained** partnerships with **30+ personal partners**.

ENGIE Impact

Brussels

EMEI Marketing consultant Trainee

Aug '23 – Jan '24

- Help **galvanize** demand generation for **sustainability** services across Europe, Africa, Middle East, India and Asia-Pacific through localized programs.
- **Work together** with subject matter experts to **amplify** their expertise to an audience on a range of sustainability transformation topics through social media campaigns and public relations across territories; take an active part in **developing** an expert social posting program.
- Play an active role in **building** local marketing programs, from content & channel strategy to implementation, MQL'ing, campaign **monitoring** and results **reporting**.
- Develop knowledge of marketing practices to provide enhanced support to EMEI marketing campaigns, especially pulp & paper, F&B, consumer goods.

Vlaams Rechtsgenootschap Leuven (VRG)

Leuven

Public Relations Specialist

Aug '21 – Aug '22

- **Liaising** on potential partners interested in collaborating.
- **Co-organiser** VRG Leuven Job fair.
- **Maintained** partnerships with **10+ personal partners** - such as KPMG, LinkLaters, Tuerlinckx Tax... -.
- **Propelled** revenue by **coordinating** within agreements, complemented by on-site company visits.

ADB Safegate

Zaventem

Summer Legal Intern

Jul '21 – Aug '21

- **Audited** contract archive on legal enforceability and expired contracts.
- **Converted non-digital** contracts to new databases, to optimise current model.

EXTRACURRICULAR & LEADERSHIP ACTIVITIES

Vice-President Jong N-VA Mechelen

Feb '22 – Present

Board Member N-VA Holsbeek

Mar '22 – Jan '23

Board Member / Event Officer UNYA Leuven

Aug '21 – Aug '22

Student Representative Bach. Of Laws KULEuven

Sep '20 – Sep '21

ICT assistant Faculty of Law and Criminology

Sep '20 – Sep '21

VOLUNTEERING

Volunteer Inspector (Hiking – Cycling routes)

Candidate Stem Cell donor – Red Cross

Working Groups Flemish Youth Council (Democratisation and participation in the EU + Mental Health)

Focus Group European Research 11.11.11

WORK

Royal Keerbergen Golf Club – student at the administration

Other; Delhaize, Carrefour, Albert Heijn, IKEA, The Rent Company...

EDUCATION

Thomas More University of Applied Sciences

International Communication and Media

Mechelen

Sep '21 – Present

- **Major** Public & Corporate Affairs.
- **Minor** Media Experience (winning project pitch city for the city of Leuven).
- **Winning business pitch** elective course Erasmus+.
- Participant BIP project I, in Tallinn (Estonia) – with Eesti Ettevõtluskõrgkool Mainor University and Ülemiste City.

Universidad Camilo José Cela

Blended Intensive Learning Programme

- **Erasmus+ elective** at the Madrid campus of UCJC.

ISCPA - Institut Supérieur des Médias

Blended Intensive Learning Programme

- **Erasmus+ elective** at the Toulouse campus of ISCPA.
- **Winning business pitch**.

CERTIFICATES

Corporate Finance: Environmental, Social, and Governance (ESG) – NASBA

Finance Foundations: Corporate Governance – NASBA

Financial Modeling and Forecasting Financial Statements – NASBA

Mastering Forex Markets – Udemy

HTML Essentials Training – LinkedIn

Digital Marketing – Hubspot

Google Analytics – Google Digital Garage

Fundamentals of Online Marketing – Google Digital Garage

EF Set C2 English – EF

Model NATO – Luiss Guido Carli University + NATO Defense College

SIMULATIONS & EVENTS

Model NATO – Guido Carlo University & NATO Defense College

European Youth Conference Strasbourg

Flemish Youth Parliament

SKILLS

Languages	Dutch native, English C2, French A1, Spanish A(B)2
Technical	Reporting, Analysing, Excel, Communication
Social	Collaboration, Relationship management, Diplomatic

HOBBIES & INTERESTS

Golf, Real Estate, Finance, Politics, Corporate Relations, Member Greenhill Capital